**Competitive Analysis of Veripay.**

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|  | **Veripay** | **Vpay Africa** | **Moniepoint** | **Payconfirm** |
| Geographical location | Nigeria | Africa | Nigeria | Singapore |
| Target audience | Small and Medium business owners | Business owners | Business owners  POS merchant | Individuals, busineses. |
| Benefits | Confirmation of payment to ease business process. | Simplifying payment processes for business and online shopper | Send money, Receive payments, Pay bills | Performs mobile transaction authentication signature (mTAS) to confirm any type of operations, including transactions or e-documents on-the-go. |
| Types of features | Registration of any bank account, Cashpoints, transaction history | Cashpoints, Designated bank account by vpay, Registration, Bill payment. | Business account,  Loan access, Transfer, Bill payment | Choose protection method |
| Customer reviews |  | 3.7 stars from 42 reviews | 3.8 stars from 86 reviews |  |
| Pricing |  |  | $19.99 custom domain for a year |  |